

# WEBSITE TERMS OF USE

## Website Terms of Use

If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our privacy policy govern Halliday Clark Ltd's relationship with you in relation to this website. If you disagree with any part of these terms and conditions, please do not use our website.

The term 'Halliday Clark Ltd' or 'us' or 'we' refers to the owner of the website whose registered office is Suite 4, The Point, 1 Lower Railway Road, Ilkley, LS29 8FL. Our company registration number is **02806566** registered in England and Wales. The term 'you' refers to the user or viewer of our website. The use of this website is subject to the following terms of use:

The content of the pages of this website is for your general information and use only. It is subject to change without notice.

This website uses cookies to monitor browsing preferences.

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Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.

From time to time, this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).

Your use of this website and any dispute arising out of such use of the website is subject to the laws of England, Northern Ireland, Scotland and Wales.

## Halliday Clark Privacy Policy

This privacy policy sets out how Halliday Clark uses and protects any information that you share with us. Halliday Clark Ltd is committed to ensuring that your privacy is protected, and we take this role seriously. Should we ask you to provide any information that could be used to identify you, please be assured that it will only be used in accordance with this privacy policy. Halliday Clark may change this policy occasionally by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

We may collect the following information:

- **Name and job title**
- **Contact information including your email address**
- **Demographic information such as postcode**
- **Information relating to your preferences and interests**
- **Website usage data**
- **Other information collected through customer surveys**

What we do with the collected information:

We use this information to better understand your needs so we can provide improved products and services, and an enhanced customer experience. Specifically, we may use collected data for the following reasons:

- Internal record keeping to ensure any data we hold on you is accurate, up to date and secure.
- To improve our products and services.
- To contact you in response to an enquiry.
- To contact you via email, telephone or mail for market research purposes.
- To improve your experience of using our website.

## Security

We are committed to ensuring that your information is kept secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

How we use Cookies:

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website or their cookies. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy policy. You should exercise caution and look at the privacy statement applicable to the website in question.

# WEBSITE TERMS OF USE

## Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

If you no longer wish us to use your personal information for email or direct marketing purposes, you may change your mind at any time by writing to or emailing us at [info@hallidayclark.co.uk](mailto:info@hallidayclark.co.uk).

We will not disclose your personal information to third parties unless we are required by law to do so.

You may request details of personal information which we hold about you. If you would like a copy of the information held, please email at [info@hallidayclark.co.uk](mailto:info@hallidayclark.co.uk)

If you believe that any information we are holding in relation to you is incorrect or you wish to change how we communicate with you, please email us as soon as possible at [info@hallidayclark.co.uk](mailto:info@hallidayclark.co.uk)

## Cookie Policy

This policy outlines how this website sets cookies on your computer.

Analytics Cookies we set:

These cookies allow us to count page visits and traffic sources so we can measure and improve the performance of our site, using a service provided by Google Analytics.

Cookies used: `__utma`, `__utmb`, `__utmc`, `__utmz`

Full details of the cookies we use for analytics can be found at Cookies & Google Analytics in documentation for Google's Analytics tracking code. You can also read Google's Privacy Policy for Google Analytics.

Third party cookies that may be set

We may use a number of social media tools and external services to enhance visitor interaction on our site. If you already use these platforms their cookies may be set through our website. Data may then be collected by these companies that enables them to serve up adverts on other sites that they think are relevant to your interests.

Twitter Cookies: `pid`, `k`, `external_referer`, `_twitter_sess`, `auth_token_session`, `secure_session`, `twll`, `original_referer`, `_utmz`, `_utma`, `_utmb`, `_utmc`, `_utmv`, `guest_id`

Facebook Cookies: `L`, `W`, `c_user`, `csm`, `datr`, `locate`, `lu`, `s`, `xs`

Google Cookies: `SID`, `APISID`, `HSID`, `SAPISID`, `SSID`, `NID`, `PREF`, `ULS`

Local Shared Objects (Flash Cookies)

Flash Cookies are employed by Adobe Flash Player to deliver video content playback features and for saving preferences. They are stored in a similar way to standard cookies. The Adobe website provides comprehensive information on how to manage

How to disable cookies

Most internet browsers automatically accept cookies, but you can set your browser to refuse cookies or show you when a cookie is set. If you choose to refuse cookies, some features of the website may not work correctly.

Find out how to manage cookies at [allaboutcookies.org/manage-cookies](http://allaboutcookies.org/manage-cookies) (opens in a new window)

Further Information

Please contact Halliday Clark Ltd if you require further information about cookies set by our website.